

Application No. 09/345,223
Amendment "A" dated August 11, 2003
Reply to Office Action mailed May 9, 2003

K/A
BAG 11-03

PATENT APPLICATION
Docket No. 14531.82.2

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Dean J. Blackketter, et al.

Serial No.:

09/345,223

Filed:

June 30, 1999

Conf. No.:

9972

For:

METHODS AND APPARATUS FOR BROADCASTING INTERACTIVE ADVERTISING USING REMOTE ADVERTISING TEMPLATES

Examiner:

Ruchben M. Brown

Customer No.:

022913

AMENDMENT "A"

Mail Stop AMENDMENT -NO FEE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office action of May 9, 2003 (paper no. 12), please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments being on page 9 of this paper.